

**INVOICE NO.** ES2716379

INVOICE DATE
2/28/2021
INVOICE DUE DATE

**BILL CYCLE** 202102

3/28/2021

BROWN PARKER & DEMARINIS ADV - AMP AMP MEDIA BLOOMFIELD, NJ 07003

## **INVOICE**

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
BROWN PARKER & DEMARINIS ADV - AMP	A18681	PAHCF - AMP - WAS	B18685

ORDER NO.MARKETPRODUCT TYPECOSTUNITS ORDEREDUNITS AIREDES12187789Washington, DCTV\$2,450.001515

#### **INVOICE NOTES**

WAS: PRI NPE = 80, IPE = 74. 62871128 POL PAHCF. See key on FCC site for network

Gross Advertising Total \$2,450.00
Agency Commission (\$367.50)
Rep Commission (\$270.73)

Net Advertising Total \$1,811.77

Terms: Net 30 Days
Mail to: EFFECTV

P.O. BOX 415949

BOSTON, MA 02241-5949



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# **AFFIDAVIT**

**Product:** 30s

Comcast Order No: ES12187789

Market: Washington, DC

Estimate No: 2789 Campaign No: **TIM Est No:** 3268345

Contract Type: Single

AE Name: NCC - WAS - WASH DC

**Commercial Summary** 

Spot ID	Title	Zone	Networks	Spots	Cost
NE11035556	PAH202006H	Washington/1851	CNN. FXNC. MNBC	15	\$2,450.00

**Channel Summary** 

Network	Zone	Spot ID	Spots	Cost
MNBC	Washington/1851	NE11035556	5	\$800.00
CNN	Washington/1851	NE11035556	5	\$750.00
FXNC	Washington/1851	NE11035556	5	\$900.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
2-25-21	CNN	Washington/1851	10:23AM	PAH202006H	30	1	\$150.00	
2-25-21	CNN	Washington/1851	11:59AM	PAH202006H	30	1	\$150.00	
2-25-21	FXNC	Washington/1851	11:14AM	PAH202006H	30	2	\$180.00	
2-25-21	FXNC	Washington/1851	1:16PM	PAH202006H	30	2	\$180.00	
2-25-21	MNBC	Washington/1851	9:16AM	PAH202006H	30	3	\$160.00	
2-25-21	MNBC	Washington/1851	12:58PM	PAH202006H	30	3	\$160.00	
2-26-21	CNN	Washington/1851	2:29PM	PAH202006H	30	1	\$150.00	
2-26-21	FXNC	Washington/1851	9:51AM	PAH202006H	30	2	\$180.00	
2-26-21	MNBC	Washington/1851	10:58AM	PAH202006H	30	3	\$160.00	
2-27-21	CNN	Washington/1851	9:25AM	PAH202006H	30	1	\$150.00	
2-27-21	FXNC	Washington/1851	12:52PM	PAH202006H	30	2	\$180.00	
2-27-21	MNBC	Washington/1851	1:19PM	PAH202006H	30	3	\$160.00	
2-28-21	CNN	Washington/1851	2:59PM	PAH202006H	30	1	\$150.00	
2-28-21	FXNC	Washington/1851	3:51PM	PAH202006H	30	2	\$180.00	
2-28-21	MNBC	Washington/1851	2:20PM	PAH202006H	30	3	\$160.00	

Order# ES12187789 Total: \$2,450.00



INVOICE NO. ES2716379 BILL CYCLE

202102

BILL TO

BROWN PARKER & DEMARINIS ADV - AMP AMP MEDIA BLOOMFIELD, NJ 07003

## **REMITTANCE**

### Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
BROWN PARKER & DEMARINIS ADV - AMP	A18681	PAHCF - AMP - WAS	B18685

**Terms:** Net 30 Days **Phone:** 866-531-1721

Mail to: EFFECTV Note: P.O. BOX 415949

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact effectvclientcare@comcast.com

Net Balance Due \$1,811.77

We accept checks, ACH, money orders and all major credit cards.